



ALEENA SAMIR

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(571) 283 1148

EXPERIENCE

UI/UX Design Intern Walletgyde

Oct 2024 – January 2025

Revamped the platform's UI to enhance user experience, resulting in a 15% increase in user engagement, while staying updated on UI/UX trends, tools, and best practices. Added new features to improve functionality and collected consumer and competitor data to drive informed design decisions. Produced product demo videos using generative AI tools to effectively promote new features.

UI/UX Design Intern GlobiFYE

Sep 2024 – November 2024

Designed intuitive user interfaces for a B2B SaaS-based Employer of Record (EOR) platform, enhancing the enterprise HR and compliance experience. Created user flows, wireframes, mockups, and prototypes to communicate design concepts effectively. Established and maintained a scalable design system with reusable component libraries, ensuring visual consistency across platforms and cutting design iteration time by 30%. Collaborated closely with developers and the product manager to streamline design implementation and deliver high-quality user experiences.

Freelance Product Designer Baanhn Beli

May 2024 – June 2024

Conducted a comprehensive website redesign for a nonprofit organization, performing a UX analysis to enhance user experience and ensure accessibility by adhering to WCAG compliance and optimizing contrast ratios.

Cake Decorator The Cake Architect | Conti's Pastry Shop

September 2019 - August 2023

October 2021 - October 2022

Designed and created custom cakes, managed customer consultations to understand and meet specific design needs and also developed creative problem-solving skills and attention to detail. Through this experience I realized I'm destined for greater things.

SKILLS

Technical

Figma . Adobe Photoshop . Google Slides . Adobe Illustrator . Google Sketchup . AutoCAD

Design

Visual Design . Responsive Design . User research . Wireframing . Usability testing . Information Architecture . Prototyping . Storyboarding . Presentation . Drawing . Typography

EDUCATION

Google UX Design Certificate

March 2024 - July 2024

Finished an intensive training program for entry-level job readiness. Covered 15 modules including UX research, inclusive and accessible design, prototyping, and learnt how to use Figma. Developed a [portfolio](#) with two projects to earn certification.

Institute of Culinary Education, NY The Art of Cake Decorating Program

August 2021 - November 2021

Graduated with 4.0 GPA

School of Art, Design and Architecture (SADA), NUST Bachelors of Architecture

September 2015 - August 2020

Chancellor's Silver Medalist, Graduated with 3.65 GPA